



THE ROOSTER ROUNDUP

A FOOD FUNDRAISER FOR TEAM BUCHE CARES

PRESENTED BY:

FRONTIER MOTORS

OCTOBER 7-8, 2026

COCK BLOCK LODGE | DALLAS, SD

HOSTED BY:





About Team Buche Cares



Team Buche Cares is the charitable arm of G.F. Buche Co. Team Buche Cares aims to provide healthy and nutritious meals to families in South Dakota, especially the children and elders in our rural and tribal communities. Team Buche Cares' reach covers much of South Dakota and all nine tribal reservations throughout the state.

Our annual events like Steelers in the Field and The Rooster Roundup have provided critical funding for these communities and helped to provide holiday meals to families who might not otherwise have one. Since 2024, these events have allowed Team Buche Cares to serve nearly 600,000 meals throughout the state during the holidays and by providing access to Emergency SNAP Gift Cards to 2,900 households during the 2025 government shutdown.

Team Buche Cares understands their ability to make an impact on thousands of families and are motivated by the positive health outcomes this funding can provide to the communities where our team lives and works.

100% of proceeds raised will have an immediate impact for those that need it the most.

About The Rooster Roundup

October 7-8, 2026 | Cock Block Lodge | Dallas, SD

The Rooster Roundup is a food fundraiser to support Team Buche Cares in their efforts to address food insecurity among tribal and rural populations throughout South Dakota.

This one day guided pheasant hunt at Cock Block Lodge in Dallas, South Dakota will be an incredible opportunity to not only take part in a South Dakota tradition, but to make an impact on our neighbors.

The hunt will take place on the afternoon of October 8, with the VIP experience taking place on the evening of October 7, 2026. Lunch and dinner will be provided with a brief program, live auction and raffle drawing taking place at the end of the hunt.





Sponsorship Opportunities

\$20,000 SPONSORSHIP FRONTIER MOTORS

Benefits:

- Includes (5) VIP hunters to take part in the pheasant hunt and VIP activities, with single occupancy lodging for the duration of the event
- Company logo featured prominently in all pre-event and day-of event materials as well as in the media release
- Quote from top company executive to be featured in media release
- One-on-one interview with top executive, per media interest
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt
- Social media mentions + company logo featured on event website

AVAILABLE OPPORTUNITIES:

- **PRESENTING SPONSOR**
-

\$15,000 SPONSORSHIP

Benefits:

- Includes (4) VIP hunters to take part in the pheasant hunt and VIP activities, with single occupancy lodging for the duration of the event
- Company logo featured prominently in all pre-event and day-of event materials as well as applicable sponsorship asset
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt
- Social media mentions + company logo featured on event website

AVAILABLE OPPORTUNITIES:

- **RAFFLE SPONSOR**
-

\$10,000 SPONSORSHIPS

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt and VIP activities, with single occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday program, with double occupancy lodging on Thursday night
- Company logo featured prominently in all pre-event and day-of event materials as well as applicable sponsorship asset
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt
- Social media mentions + company logo featured on event website

AVAILABLE OPPORTUNITIES:

- **COWBOY HAT EXPERIENCE SPONSOR (TWO AVAILABLE)**
- **COCKTAIL SPONSOR**
- **MATCHING GIFT SPONSORS (TWO AVAILABLE)**
- **50,000 MEALS PARTNER**



Sponsorship Opportunities

\$7,500 SPONSORSHIPS

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt and VIP activities, with double occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday program, with double occupancy lodging on Thursday night
- Company logo featured prominently in all pre-event and day-of event materials as well as applicable sponsorship asset
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt
- Social media mentions + company logo featured on event website

AVAILABLE OPPORTUNITIES:

- **MOBILE GIVING SPONSOR (SOLD)**
- **HUNTER SWAG SPONSOR (TWO AVAILABLE)**
- **GUIDE SPONSOR**
- **37,500 MEALS PARTNER**

\$5,000 SPONSORSHIPS

Benefits:

- Includes (2) VIP hunters to take part in the pheasant hunt and VIP activities, with double occupancy lodging for the duration of the event
- Includes (2) hunters to take part in the pheasant hunt and Thursday program
- Company logo featured prominently in all pre-event and day-of event materials as well as applicable sponsorship asset
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt
- Social media mentions + company logo featured on event website

AVAILABLE OPPORTUNITIES:

- **WELCOME SPONSOR (TWO AVAILABLE)**
- **BEVERAGE SPONSOR (TWO AVAILABLE)**
- **BREAKFAST SPONSOR (ONE AVAILABLE)**
- **TRANSPORTATION SPONSOR (TWO AVAILABLE)**
- **PHEASANT SPONSOR (ONE AVAILABLE)**
- **AMMUNITION SPONSOR (TWO AVAILABLE)**
- **BIRD DOG SPONSOR**
- **25,000 MEALS PARTNER**

\$3,500 SPONSORSHIPS

Benefits:

- Includes (2) hunters to take part in the pheasant hunt and Thursday program with double occupancy on Thursday night
- Company logo featured prominently in all pre-event and day-of event materials as well as applicable sponsorship asset
- All hunting passes include: transportation to fields, lodging locations, and entertainment, all meals throughout the two-day event, all beverages throughout the two-day event and ammunition for the pheasant hunt
- Social media mentions + company logo featured on event website

AVAILABLE OPPORTUNITIES:

- **FIELD SPONSOR**
- **REFUEL STATION SPONSOR**
- **17,500 MEAL PARTNER**



Sponsorship Opportunities

\$1,000 | FRIEND OF THE HUNT

Benefits:

- Company logo featured prominently in all pre-event and day-of event materials
- Social media mentions + company logo featured on event website

TWO HUNT PASSES (VIP) WITH CBL OR BOLTON'S LODGING | \$4,500

As two of the VIP Hunters, **you will receive lodging at Cock Block Lodge** throughout the duration of the event (there is limited space available at Cock Block Lodge), in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would be rooming together with the other hunter included in this package.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

TWO HUNT PASSES (VIP) WITH LODGING | \$3,500

As two of the VIP Hunters, **you will receive lodging at a local lodge or hotel in the area** throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would be rooming together with the other hunter included in this package.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

INDIVIDUAL HUNT PASSES (VIP) WITH CBL LODGING | \$3,000

As one of the VIP Hunters, **you will receive lodging at Cock Block Lodge** throughout the duration of the event (there is limited space available at Cock Block Lodge), in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would have your own private room at Cock Block Lodge.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

INDIVIDUAL HUNT PASS (VIP) | \$2,500

As one of the VIP Hunters, **you will receive lodging at a local lodge or hotel in the area** throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would have your own private room at the lodge or hotel.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

TWO HUNT PASSES WITH OVERNIGHT LODGING | \$2,000

At this level, **two hunters would receive lodging at a local lodge or hotel in the area** on Thursday night, following the Hunting Experience and Thursday evening program following the hunt. **At this level, you would be rooming together with the other hunter included in this package.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

INDIVIDUAL HUNT PASS WITH OVERNIGHT LODGING | \$1,500

At this level, **one hunter would receive lodging at a local lodge or hotel in the area** on Thursday night, following the Hunting Experience and Thursday evening program following the hunt. **At this level, you would have your own private room at the lodge or hotel.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

SINGLE HUNT PASS | \$750

At this level, one hunter would participate in the Hunting Experience and Thursday evening program following the hunt.

ADDITIONAL PHEASANT HUNT ON WEDNESDAY | \$500

This pheasant hunt on Wednesday would take place prior to the VIP Experience. Location to be determined.



Sponsorship Commitment Form

Thank you for your support of The Rooster Roundup. Please complete the information below for your sponsorship commitment. We look forward to featuring you at the hunt!

Contact Information

Company/Organization _____

Contact Name _____ Title _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Signature _____ Date _____

Hunter Contact Email: _____

Part of your marketing benefits is to provide company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email a PNG and EPS version of your logo to Info@TheRoosterRoundup.com.

Sponsorship Levels

- | | |
|---|---|
| ☐ Presenting Sponsor \$20,000 | ☐ Beverage Sponsor \$5,000 |
| ☐ Raffle Sponsor \$15,000 | ☐ Breakfast Sponsor \$5,000 |
| ☐ Matching Gift Sponsor \$10,000 | ☐ Transportation Sponsor \$5,000 |
| ☐ Cowboy Hat Experience Sponsor \$10,000 | ☐ Pheasant Sponsor \$5,000 |
| ☐ Cocktail Sponsor \$10,000 | ☐ Ammunition Sponsor \$5,000 |
| ☐ Mobile Giving Sponsor \$7,500 | ☐ Bird Dog Sponsor \$5,000 |
| ☐ Dinner Sponsor \$7,500 | ☐ Field Sponsor \$3,500 |
| ☐ Guide Sponsor \$7,500 | ☐ Refuel Station Sponsor \$2,500 |
| ☐ Hunter Swag Sponsor \$7,500 | ☐ Friend of the Hunt \$1,000 |
| ☐ Welcome Sponsor \$5,000 | |

VIP HUNT PASSES

- ☐ Two Hunt Passes (VIP) with CBL Lodging | \$4,500
- ☐ Two Hunt Passes (VIP) with Bolton's Lodging | \$4,500
- ☐ Two Hunt Passes (VIP) with Lodging | \$3,500
- ☐ Individual Hunt Passes (VIP) with CBL Lodging | \$3,000
- ☐ Individual Hunt Pass (VIP) | \$2,500
- ☐ Additional Pheasant Hunt on Wednesday | \$500

HUNT PASSES

- ☐ Two Hunt Passes with Overnight Lodging | \$2,000
- ☐ Individual Hunt Pass with Overnight Lodging | \$1,500
- ☐ Single Hunt Pass | \$750

Total Sponsorship Commitment: \$ _____ ☐ I'd like to commit to three (3) years at the same sponsorship level.

All sponsorships must be fulfilled annually. Payments must be made-in-full by September 1, 2026 in order to receive full marketing benefits.

Payment Information

- ☐ My check payable to Team Buche Cares is enclosed ☐ Connect with me to pay via credit card
- ☐ Send invoice via email Email (if different than above): _____

Once completed, email your sponsorship commitment form to Info@TheRoosterRoundup.com.

All checks can be mailed to: Team Buche Cares | 5709 S. Remington Place, Suite 107 | Sioux Falls, SD 57108



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Info@TheRoosterRoundup.com | TheRoosterRoundup.com

