



THE ROOSTER ROUNDUP

A FOOD FUNDRAISER FOR TEAM BUCHE CARES



OCTOBER 2, 2025

COCK BLOCK LODGE | DALLAS, SD

HOSTED BY:



To have a positive impact on the lives of those who are not as fortunate as others.

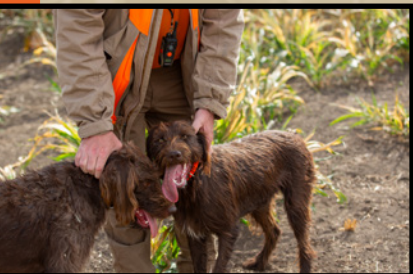


About Team Buche Cares



The Rooster Roundup is a fundraiser for Team Buche Cares with the goal of addressing food insecurity among tribal and rural populations. GF Buche Co. serves many counties across South Dakota. More importantly, Buche Foods is proud to service all nine reservations in South Dakota which include the Cheyenne River Sioux Tribe, Crow Creek Sioux Tribe, Flandreau Santee Sioux Tribe, Lower Brule Sioux Tribe, Ogiala Sioux Tribe, Rsoebud Sioux Tribe, Sisseton Wahpeton Sioux Tribe, Standing Rock Sioux Tribe, and Yankton Sioux Tribe.

Team Buche Cares is focused on providing healthy and nutritious foods to the less fortunate, specifically the children and elders in our communities. These individuals are the heart and future of our communities and nutrition is the key to their success.



Team Buche Cares understands their ability to make an impact on hundreds of families and are motivated by the positive health outcomes this funding can provide to the communities where our team lives and works.

100% of proceeds raised will have an immediate impact for those that need it the most.

About The Rooster Roundup

October 2, 2025 | Cock Block Lodge | Dallas, SD

The Rooster Roundup is a food fundraiser to support Team Buche Cares in their efforts to address food insecurity among tribal and rural populations throughout South Dakota.

This one day guided pheasant hunt at Cock Block Lodge in Dallas, South Dakota will be an incredible opportunity to not only take part in a South Dakota tradition, but to make an impact on our neighbors.

The hunt will take place on the afternoon of October 2, with the VIP experience taking place on the evening of October 1, 2025. Lunch and dinner will be provided with a brief program, live auction and raffle drawing taking place at the end of the hunt.





Sponsorship Opportunities

PRESENTING SPONSOR | \$15,000 *Exclusive Opportunity*

As the Presenting Sponsor of The Rooster Round-Up, your organization will be the premier sponsor with exclusive benefits that establish your presence as a company that supports a mission committed to providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Opportunity to welcome guests during the program following the hunt
- Includes three (3) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for three (3) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured prominently in all pre-event and day-of event materials as well as in the media release
- Quote from top company executive to be featured in media release
- One-on-one interview with top executive, per media interest
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

RAFFLE SPONSOR | \$15,000 *Exclusive Opportunity*

As the Raffle Sponsor of The Rooster Round-Up, your organization will be the premier sponsor with exclusive benefits promoting the raffle that will raise funds for a mission committed to providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Includes three (3) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for three (3) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured prominently in raffle materials and day-of event materials
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

MATCHING GIFT SPONSOR | \$10,000 *Two Opportunities Available*

As the Matching Gift Sponsor of The Rooster Round-Up, your organization will provide a matching gift of up to \$10,000 of donations raised throughout the event, with all funds going back to support the mission of providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials along with recognition on the donation cards + online donation page
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

VIP EXPERIENCE SPONSOR | \$10,000 *Two Opportunities Available*

As the VIP Experience Sponsor of The Rooster Round-Up, your organization will be the exclusive sponsor of the VIP experience activities and as a notable supporter of the mission of providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, specifically during the VIP Experience
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website



Sponsorship Opportunities

MOBILE GIVING SPONSOR | \$7,500 *Exclusive Opportunity*

As the Mobile Giving Sponsor of The Rooster Round-Up, your organization will be the exclusive sponsor of the the mobile giving site, where donors can view live auction items, purchase raffle tickets and make donations to the Team Buche Cares fund, to support the mission of providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, specifically on the mobile giving site
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

DINNER SPONSOR | \$7,500 *Two Opportunities Available*

As one of the Dinner Sponsors of The Rooster Round-Up, your organization will help to provide the delicious meal to hunters and supporters following the pheasant hunt.

Benefits:

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, specifically on the dinner buffet and with a specialty pick in the featured protein option
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

GUIDE SPONSOR | \$7,500 *Exclusive Opportunity*

As the Guide Sponsor, your organization will help to provide the best guides in the area to our hunters, allowing for a safe and enjoyable pheasant hunting experience.

Benefits:

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, as well as on the apparel that the guides will wear during the pheasant hunt
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

BREAKFAST SPONSOR | \$5,000 *Two Opportunities Available*

As one of the Breakfast Sponsors of The Rooster Round-Up, your organization will help to provide the breakfast meal to VIP hunters and supporters before the pheasant hunt on Thursday and on Friday morning before departure.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, specifically on the breakfast buffet
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

TRANSPORTATION SPONSOR | \$5,000 *Two Opportunities Available*

As the Transportation Sponsor of The Rooster Round-Up, your organization will help to provide the transportation provided to hunters to get around to and from their lodge for the hunt + activities.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on decal placed on vehicles



Sponsorship Opportunities

PHEASANT SPONSOR | \$5,000 *One Opportunity Available*

As the Pheasant Sponsor of The Rooster Round-Up, your organization will sponsor the pheasants and team supporting the hunters throughout the hunt.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials and on bags of pheasants
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

HUNTER SWAG SPONSOR | \$5,000 *One Opportunity Available*

As the Hunter Swag Sponsor of The Rooster Round-Up, your organization will sponsor the swag given to each hunter for the pheasant hunt.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on the swag provided
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

AMMUNITION SPONSOR | \$5,000 *One Opportunity Available*

As the Ammunition Sponsor of The Rooster Round-Up, your organization will sponsor the ammunition boxes available for hunters throughout the hunt.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on the ammunition boxes
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

BIRD DOG SPONSOR | \$5,000 *Exclusive Opportunity*

As the Bird Dog Sponsor of The Rooster Round-Up, your organization will sponsor the bird dogs used throughout the hunt.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on vests worn by the bird dogs
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

FIELD SPONSOR | \$2,500 *Four Opportunities Available*

As one of the Field Sponsors of The Rooster Round-Up, your organization will sponsor the fields available for hunters throughout the hunt.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spot for one (1) hunter to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials and on signage in hunting fields
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website



Sponsorship Opportunities

REFUEL STATION SPONSOR | \$2,500 *Four Opportunities Available*

As one of the Refuel Station Sponsors of The Rooster Round-Up, your organization will sponsor the refuel stations available for hunters throughout the hunt.

Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging for the duration of the event
- Includes spot for one (1) hunter to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on the refuel stations
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

FRIEND OF THE HUNT | \$1,000

As one of the Friends of the Hunt, your organization will support a mission committed to providing healthy and nutritious food options to our deserving neighbors.

Benefits:

- Company name featured in day-of event materials
- FREE transportation to fields, lodging, entertainment, and meals during the event are included
- Social media mentions + company logo featured on event website

VIP Hunt Passes

TWO HUNT PASSES (VIP) WITH CBL LODGING | \$4,500

As two of the VIP Hunters, **you will receive lodging at Cock Block Lodge** throughout the duration of the event (there is limited space available at Cock Block Lodge), in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would be rooming together with the other hunter included in this package.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

TWO HUNT PASSES (VIP) WITH LODGING | \$3,500

As two of the VIP Hunters, **you will receive lodging at a local lodge or hotel in the area** throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would be rooming together with the other hunter included in this package.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

INDIVIDUAL HUNT PASSES (VIP) WITH CBL LODGING | \$3,000

As one of the VIP Hunters, **you will receive lodging at Cock Block Lodge** throughout the duration of the event (there is limited space available at Cock Block Lodge), in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would have your own private room at Cock Block Lodge.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

INDIVIDUAL HUNT PASS (VIP) | \$2,500

As one of the VIP Hunters, **you will receive lodging at a local lodge or hotel in the area** throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. **At this level, you would have your own private room at the lodge or hotel.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

ADDITIONAL PHEASANT HUNT ON WEDNESDAY | \$500

This pheasant hunt on Wednesday would take place prior to the VIP Experience. Location to be determined.

Hunt Passes

TWO HUNT PASSES WITH OVERNIGHT LODGING | \$1,500

At this level, **two hunters would receive lodging at a local lodge or hotel in the area** on Thursday night, following the Hunting Experience and Thursday evening program following the hunt. **At this level, you would be rooming together with the other hunter included in this package.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

INDIVIDUAL HUNT PASS WITH OVERNIGHT LODGING | \$1,000

At this level, **one hunter would receive lodging at a local lodge or hotel in the area** on Thursday night, following the Hunting Experience and Thursday evening program following the hunt. **At this level, you would have your own private room at the lodge or hotel.** FREE transportation to fields, lodging, entertainment, and meals during the event are included.

SINGLE HUNT PASS | \$750

At this level, one hunter would participate in the Hunting Experience and Thursday evening program following the hunt.



Sponsorship Commitment Form

Thank you for your support of The Rooster Roundup. Please complete the information below for your sponsorship commitment. We look forward to featuring you at the hunt!

Contact Information

Company/Organization _____

Contact Name _____ Title _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Signature _____ Date _____

Part of your marketing benefits is to provide company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email a PNG and EPS version of your logo to Info@TheRoosterRoundup.com.

Sponsorship Levels

- | | | |
|--|---|--|
| <input type="checkbox"/> Presenting Sponsor \$15,000 SOLD | <input type="checkbox"/> Transportation Sponsor \$5,000 | VIP HUNT PASSES |
| <input type="checkbox"/> Raffle Sponsor \$15,000 SOLD | <input type="checkbox"/> Pheasant Sponsor \$5,000 | <input type="checkbox"/> Two Hunt Passes (VIP) with CBL Lodging \$4,500 |
| <input type="checkbox"/> Matching Gift Sponsor \$10,000 | <input type="checkbox"/> Hunter Swag Sponsor \$5,000 | <input type="checkbox"/> Two Hunt Passes (VIP) with Lodging \$3,500 |
| <input type="checkbox"/> VIP Experience Sponsor \$10,000 | <input type="checkbox"/> Ammunition Sponsor \$5,000 | <input type="checkbox"/> Individual Hunt Passes (VIP) with CBL Lodging \$3,000 |
| <input type="checkbox"/> Mobile Giving Sponsor \$7,500 | <input type="checkbox"/> Bird Dog Sponsor \$5,000 SOLD | <input type="checkbox"/> Individual Hunt Pass (VIP) \$2,500 |
| <input type="checkbox"/> Dinner Sponsor \$7,500 | <input type="checkbox"/> Field Sponsor \$2,500 | <input type="checkbox"/> Additional Pheasant Hunt on Wednesday \$500 |
| <input type="checkbox"/> Guide Sponsor \$7,500 SOLD | <input type="checkbox"/> Refuel Station Sponsor \$2,500 | HUNT PASSES |
| <input type="checkbox"/> Breakfast Sponsor \$5,000 SOLD | <input type="checkbox"/> Friend of the Hunt \$1,000 | <input type="checkbox"/> Two Hunt Passes with Overnight Lodging \$1,500 |
| | | <input type="checkbox"/> Individual Hunt Pass with Overnight Lodging \$1,000 |
| | | <input type="checkbox"/> Single Hunt Pass \$750 |

Total Sponsorship Commitment: \$ _____

All sponsorships must be fulfilled annually. Payments must be made-in-full by September 1, 2025 in order to receive full marketing benefits.

Payment Information

- ☐ My check payable to Team Buche Cares is enclosed ☐ Connect with me to pay via credit card
- ☐ Send invoice via email Email (if different than above): _____

Once completed, email your sponsorship commitment form to Info@TheRoosterRoundup.com.

All checks can be mailed to: Team Buche Cares | 5709 S. Remington Place, Suite 107 | Sioux Falls, SD 57108



Team Buche Cares | 5709 S. Remington Place Suite 107 | Sioux Falls, SD 57108
Info@TheRoosterRoundup.com | TheRoosterRoundup.com

